



LIGHT YOUR **DIGITAL PATH** WITH STRATEGIC CREATIVITY

Arora Online
We are a **FINALIST** for
**2024 Small Agency
of the Year**
at **The New Generation
Awards!**

Last year we were a finalist for Best Influencer Marketing Campaign and Most Viral Campaign for our work across Africa for Alibaba.

We are listed as one of the Top 8 Influencer Agencies in South Africa.

We've also **recently grown our team** so we can finally take on some new clients - like you!

To celebrate these victories we have put together our most popular social media packages so you can **BEGIN YOUR JOURNEY WITH US.**



SCROLL TO SEE.

THE STARTER PACKAGE

- ACCOUNTS SETUP (if needed)
- AUDIENCE SET UP
- MINI SOCIAL MEDIA STRATEGY
- 2 PLATFORMS (Facebook, Instagram, LinkedIn and/ or TikTok)
- MONTHLY CONTENT CALENDAR FOR POST APPROVAL
- POST SCHEDULING
- 1 POST PER WEEK INCLUDING CAPTIONS (4 posts per month)
- 2 STATICS, 1 GIF OR CAROUSEL & 1 VIDEO
- PROMOTING 4 POSTS
- MONTHLY STATISTICS OF POST PERFORMANCE
- 30 MIN MONTHLY MEETING WITH OUR STRATEGIST

TOTAL: R7 000
(excl. VAT and paid media budget)

We recommend R1 000 paid media (boosting) budget

MOST
POPULAR

THE PERFECT PACKAGE

- ACCOUNTS SETUP (if needed)
- AUDIENCE SET UP
- MEDIUM STRATEGY (Includes up to 2 campaign ideas)
- 2 PLATFORMS (Facebook, Instagram, LinkedIn and/ or TikTok)
- MONTHLY CONTENT CALENDAR FOR POST APPROVAL
- POST SCHEDULING
- 2 POST PER WEEK INCLUDING CAPTIONS (8 posts per month)
- 4 STATICS, 2 GIFS OR CAROUSELS & 2 VIDEOS
- PROMOTING 4 POSTS
- MONTHLY STATISTICS OF POST PERFORMANCE
- 30 MIN MONTHLY MEETING WITH OUR STRATEGIST

TOTAL: R14 000
(excl. VAT and paid media budget)

We recommend R2 000 paid media (boosting) budget

OUR PACKAGES

3 THE PREMIUM PACKAGE

- ACCOUNTS SETUP (If needed)
- AUDIENCE SET UP
- A ONCE-OFF FULL STRATEGY (Includes an audit, competitor analysis, audience personas & up to 2 campaign ideas)
- 3 PLATFORMS (Facebook, Instagram, LinkedIn and/ or TikTok)
- MONTHLY CONTENT CALENDAR FOR POST APPROVAL
- POST SCHEDULING
- ADVANCED COMMUNITY MANAGEMENT
- 3 POSTS PER WEEK INCLUDING CAPTIONS (12 posts per month)
- 5 STATICS, 4 GIFS/ CAROUSELS, 3 VIDEOS
- PROMOTING 12 POSTS
- MONTHLY DATA REPORT WITH IN DEPTH ANALYSIS
- 60 MIN MONTHLY MEETING WITH OUR STRATEGIST

TOTAL: R21 000
(excl. VAT and paid media budget)

We recommend R4 000 paid media (boosting) budget

PARTNERSHIPS THAT PROVIDE VALUE

“Working with the Arora team was a dream come true. This was the best digital agency I have worked with in ten years in the industry.

They have unprecedented expertise and insight into the social media landscape in SA, they actually get it, both in strategy and execution.

They take initiative and go beyond expectations to deliver an excellent service and results. They blew me away guiding our brand on how to conceptualize and execute our first TikTok influencer campaign.”

I would highly recommend working with Arora, especially on innovative projects that require nuance and real life experience to break through the clutter of online marketing.”

DYLAN VAN VUUREN

Senior Brand Manager for Lacoste



OUR CLIENTS



CONTACT US TODAY

VISIT OUR **CONTACT US FORM**

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