

2025 RATES CARD



CREATIVE

Copywriter _____	R550/hr
Designer _____	R575/hr
Video Editor/Animator _____	R650/hr

MEDIA STRATEGY

Strategist _____	R550/hr
Data Analyst _____	R550/hr
Campaign Reporting _____	R550/hr
Paid Media Manager _____	R550/hr

DEVELOPMENT & SEO

Developer _____	R1 000/hr
Web Design _____	R1 000/hr
SEO Expert _____	R1 000/hr
Technical Project Manager _____	R900/hr
Technical Support _____	R900/hr

SOCIAL MANAGEMENT

Community Manager _____	R425/hr
Digital Campaign Manager _____	R550/hr
Social Media Manager _____	R550/hr

PROJECT MANAGEMENT

Paid Media Manager _____	R550/hr
Project Manager _____	R550/hr
Influencer Manager _____	R550/hr

FOREIGN RATES

Developer _____	R1 050/hr
Web Design _____	R1 050/hr
SEO Expert _____	R1 050/hr
Website Project Manager _____	R1 050/hr